

CITY OF WHITE HOUSE
Board of Mayor and Aldermen Agenda
Special Session
July 13, 2020
6:30 p.m.

1. Call to Order by the Mayor
2. Roll Call
3. Adoption of the Agenda
4. Public Hearings
5. New Business
 - a. To approve or reject authorizing a maximum of \$75,000 of matching funds for a Tourism Enhancement Grant from the Tennessee Department of Tourism. If awarded, the grant will be used to build a replica stagecoach with a horse in front of the Visitor Center. The City Administrator recommends approval.
6. Adjournment

July 7, 2020

MEMORANDUM

To: Board of Mayor and Aldermen
CC: Gerald Herman, City Administrator
From: Derek Watson, Administrative Services Director
Re: Tennessee Economic and Tourism Enhance Grant

The Tennessee Department of Tourist Development is offering a Tourism Enhancement grant a 50/50 reimbursement for approved projects. The application requires an approval of matching funds up to a maximum of \$75,000. The grant will be used to build a replica stagecoach in front of the Visitor Center located at 412 Hwy 76 that houses the White House Inn Museum and White House Area Chamber of Commerce. The total cost of the project will cost roughly \$100,000 to design and install the stagecoach.

If matching funds are approved for the project by the Board, the attached letter will be included with the grant application. The grant application will be at your seat for the meeting.



City of White House, Tennessee

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"Valuing our Future while Protecting our Heritage"

July 13, 2020

Department of Tennessee Tourist Development
312 Rosa L. Parks Avenue
Tennessee Tower, 13th Floor
Nashville, TN 37243

Dear Department of Tennessee Tourist Development,

I am pleased to announce that if City of White House is awarded a grant in the 2020-21 Tourism Enchantment grant program, the City has budgeted \$75,000 to match the maximum funds for the grant.

I am also pleased to announce my support for the City of White House's participation in the 2020-21 Tourism Enchantment grant program. I support my constituents' efforts to design, build, and maintain a stage coach for the City's Visitor Center and Museum. If our community is awarded a grant, I will ensure to either allocate City of White House resources to support the operation and maintenance of the stage coach once completed.

Respectfully,

Michael L. Arnold
Mayor
City of White House
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