

Christmas Parade Guidelines

December 7th, 2024

at 3:00PM

Registration

- There is no registration fee. All applicants must be registered for the event by December 3rd at 5:15 PM. Registration is held at the Parks Dept. which is located in the City Hall Building at 105D College Street and online through: <https://whparks.recdesk.com/Community/Program>, starting October 1st, 2024. A reservation will only be held once the completed participation agreement has been received.
- **Mandatory Informational Meetings:** December 3rd & 5th at 6:00 PM
 - A representative from your organizations must attend one (1) of the meetings

Set-Up

- Check in and set-up for floats can begin at Noon (12:00 PM) on the day of the event. Entrance for floats and vehicles into the staging area will be from Tyree Springs Rd and Raymond Hirsch Intersection. Workers will be present to check in registrants as they arrive.
- Walkers or groups with young participants will need to meet at one of the designated “drop off” areas and walk in with their leaders as a group.
 - Drop off/ Meeting area 1- Volunteer State bank
 - Drop off/ meeting area 2- First Horizon Bank
- **Only vehicles participating in parade will be allowed on Raymond Hirsch**
- Load decorations and float passengers at White House High School. Floats can be decorated and staged on Raymond Hirsch.
 - **Vehicles, horses, and other display pieces brought in on trailers must be off loaded at White House High School and make arrangements to have trailers moved to Municipal Park for pick up.**
- Walkers and other parade participants can be picked up at Municipal Park.
- **All floats must be in place by 2:00 PM.** so that judging can begin at 2:15 p.m.
- The parade will begin promptly at 3:00 PM. Please be prepared at this time.

Decorations

- **The Chamber of Commerce will be the only participant allowed to have a Santa Claus, and he will ride at the end of the parade.**
- Displaying a banner or sign at the front of your float, that clearly states the group/organization/company name for easy identification, is highly recommended.
- We encourage participants to incorporate the parade’s theme into your decorations.
- The Parks & Recreation Department will be awarding a plaque and banner, to be worn during the parade, to the Top 3 decorated floats. The plaque can be kept, but the banner must be returned to a Parks employee immediately following the parade.
- Judging for the decorating competition will be at 2:15 PM with the plaque and banner awarded prior to the parade. The winner can then display the banner on their respective float.

Route

- The parade route will begin by turning right onto 31W from Raymond Hirsch. It will then continue on 31W, turning left on to Hwy 76 and ending by turning right into the park.
- Participant pick up, and float tear down will be done at Municipal Park.

Rules

- For the safety of our spectators, **NO THROWING** candy from floats or other parade vehicles!
- *Handing out candy is acceptable*