



Thank the Chamber

Thank Eric for sponsoring the presentation

Thank the Board and citizens for allowing me to serve this city for the past 16 years.

Thank staff for helping for today's presentation.

Our staff of 140 employees is dedicated to enhancing the quality of services we can provide therefore uplifting th you.

If time permits, the plan is to cover the topic of people, population growth, commercial and industrial expansion. your local government has planned over the next year.

There are some of you who remember when, or still do this today, enjoy time with family and friends in the living

State of the City Address by City Administrator Gerald Herman



(WALTON VIDEO)

We have many folks that have moved here from big cities.

They still love hanging out with family and friends and singing together... but.... just a little differently...

(BEETLEJUICE VIDEO)

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(BEETLEJUICE VIDEO)

Have you ever said to your spouse or a friend, “have you met the new neighbors?” They seem friendly, but they d

(ADDAMS FAMILY VIDEO)

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(ADDAMS FAMILY VIDEO)

But what is excellent about White House is how kind the people are who live here.

Faith, family, and friends are important.

Read parable of the old man.

Have you ever seen Herman the Munster?

No, staff I am not talking about when I am having a bad day.

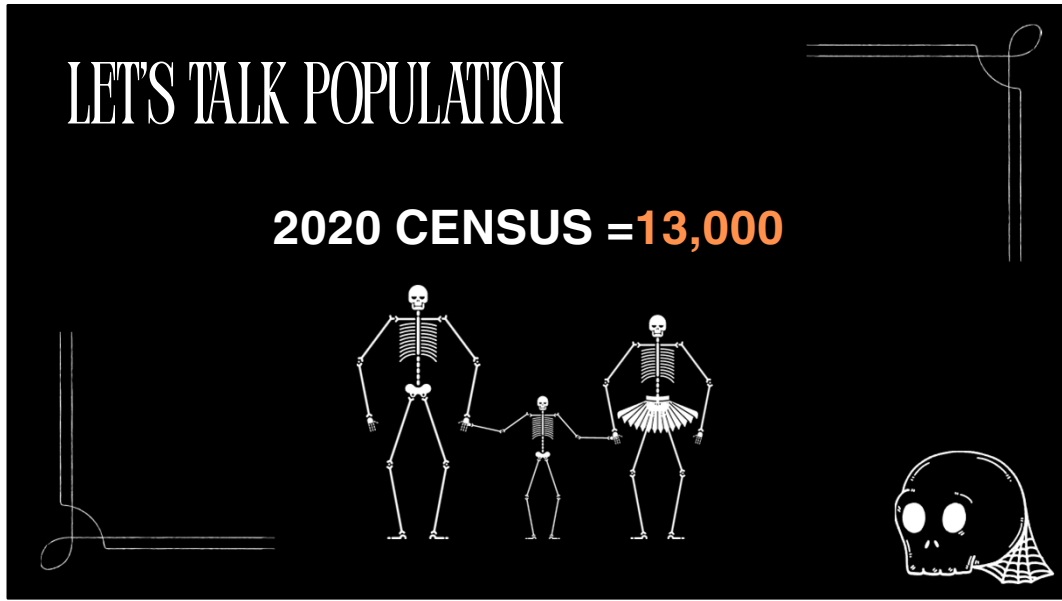
Herman has some really good advice about everyday living.

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(THE MUNSTERS VIDEO)

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Let's Talk Population!

2020 Census was roughly 13,000

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LET'S TALK POPULATION

NEW SINGLE-FAMILY HOMES = 1189

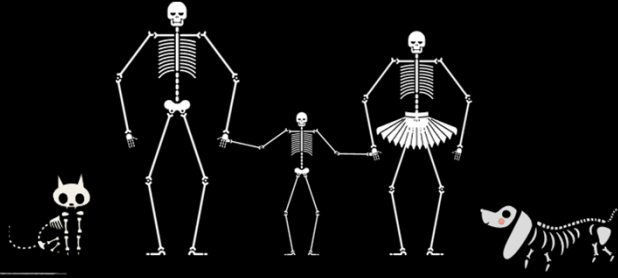


SINCE THE 2020 CENSUS THERE HAS BEEN A TOTAL OF 1,189 NEW SINGLE-FAMILY HOMES CONSTRUCTED

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LET'S TALK POPULATION

ON AVERAGE **2.8 PER HOUSEHOLD**



AVERAGE PER HOUSEHOLD IS 2.8 PEOPLE

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LET'S TALK POPULATION

$$1,189 \times 2.8 = 3,329$$



Now, stay with me for some math! Always, show your work!

1,189 TOTAL UNITS BUILT

X

2.8 PER HOUSEHOLD

3,329 additional residents

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LET'S TALK POPULATION

ESTIMATED POPULATION

$$13,000 + 3,329 = 16,329$$



ESTIMATED CURRENT POPULATION IS
16,329

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LET'S TALK POPULATION

3,117 APPROVED SINGLE-FAMILY UNITS

1,290 APPROVED MULTI-FAMILY UNITS



Let's talk future population...

We currently have 3,117 approved single-family units and 1,290 multi-family units

For a total number of units... 4,407

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LET'S TALK POPULATION

TOTAL UNITS 4,407 X 2.8 = **12,339**



For a total number of future growth in residents of 12,339.

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LET'S TALK POPULATION

CURRENT POPULATION = 16,329

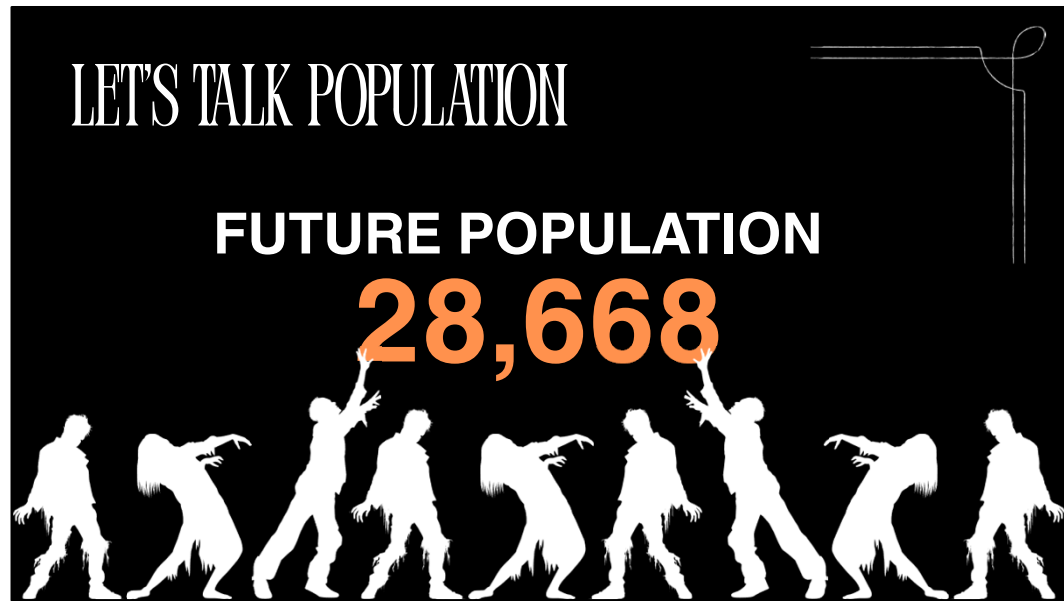
FUTURE BUILD OUT = 12,339



If we recall, the estimated current population is 16,329.

The estimated future build-out would be an additional 12,339 residents in the City.

This would be a total estimated future population of... [next slide]... 28,668



Future Population = 28,668

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LET'S TALK POPULATION

How many **years** will it take
for the population to grow
from the current total to the
predicted future total?



So... how long will it take us to reach this population?

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LET'S TALK POPULATION

Average single-family homes
built in the past **three years**:

361



There was roughly 361 single-family home built within the past three (3) years.

LET'S TALK POPULATION

$$3117 \div 361 =$$

8.6 years



It would take 8.6 years to reach the future population based on single-family units being built.

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However, multi-family units could make it faster.

Cardinal Pointe and The Mill have 428 units between them.

Cardinal Pointe expected to be finished in Spring 2024

The Mill expected to be completed in Fall 2024

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LET'S TALK POPULATION

$$428 + 361 = 789 \times 2.8 =$$

2,209

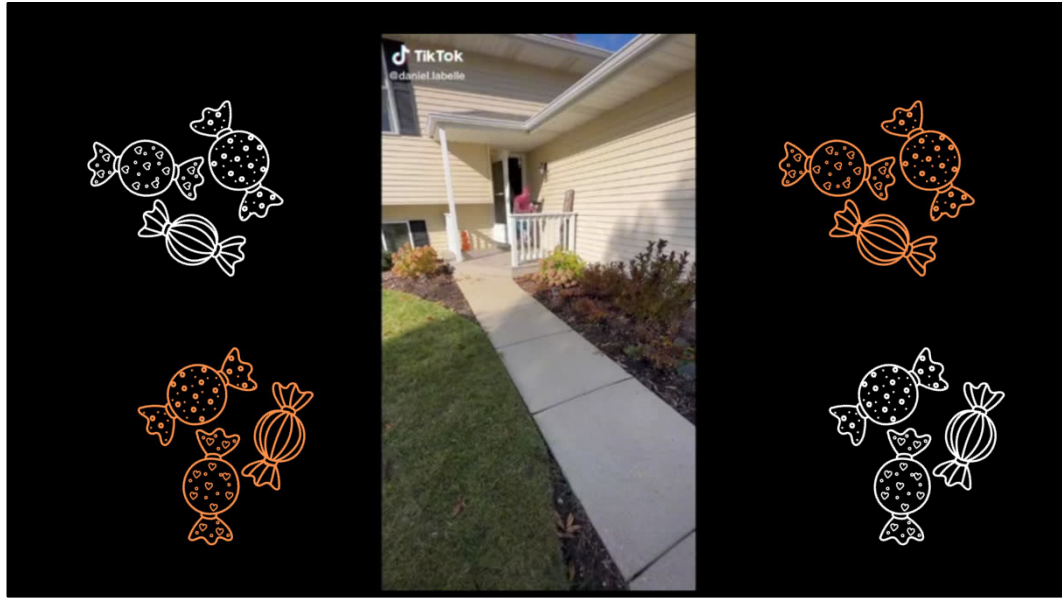


Our population can grow to more than 2,000 people by this time next year or shortly thereafter.

We grew by 3,000 people from 2010-2020

Think about that for a moment...

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[SPIDERMAN TRICK OR TREATING VIDEO]

Love having sidewalks for the kids to use for trick or treating.

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[TRICK OR TREATING HOURS]

RECOMMENDED HOURS IS OCTOBER 31st FROM 5PM TO 8PM.

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PUBLIX / SEMBLER

AT THE CORNER OF HWY 76 AND RAYMOND HIRSCH (BEHIND DOLLAR TREE)

Adding new traffic signal and turn lanes at Raymond Hirsch Parkway and the Water tower

Also, additional lane on Raymond Hirsch and SR 76

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COMMERCIAL GROWTH



CHARTER ASSISTED LIVING

CHARTER ASSISTED LIVING AND MEMORY CARE

ON SAGE ROAD BESIDE TATE ORNAMENTAL

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SMILE CENTER NEW LOCATION

IN THE OUT PARCEL IN FRONT OF TRACTOR SUPPLY

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COMMERCIAL GROWTH



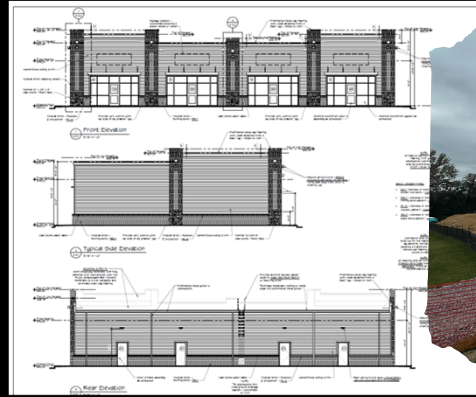
**TWIN SPRINGS
COMMERCIAL BUILDING**

TWIN SPRINGS COMMERCIAL BUILDING

ON 31W NEXT TO THE TRAILHEAD AND GERALD PRINTING

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COMMERCIAL GROWTH



NORFLEET RETAIL

NORFLEET RETAIL BUILDING

ON 31W NEXT TO EXISTING SMILE CENTER LOCATION

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SPEEDWAY

SECOND SPEEDWAY IN TOWN

WAS GOING TO BE A 7/11

ACROSS FROM LOVE'S AND EL RANCHERO

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COMMERCIAL GROWTH



LIBERTY MARKET SHELL GAS STATION



LIBERTY MARKET SHELL GAS STATION

AT THE CORNER OF 31W AND BUSINESS PARK DRIVE NEAR FIRE STATION #2

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COMMERCIAL GROWTH



EXPRESS OIL



EXPRESS OIL

TAKING OVER ROD'S TIRE LOCATION

ON HWY 76

ACCORDING TO J.D. POWER, EXPRESS OIL RANKS HIGHEST IN SATISFACTION FOR QUICK OIL CHANGES.

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WHITE HOUSE UTILITY DISTRICT

ON BUSINESS PARK DRIVE ACROSS FROM FIRE STATION #2 AND NEXT TO THEIR EXISTING PIPE YARD.

NEW ACCESS TO 31W

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INDUSTRIAL GROWTH

CORE 5



CORE 5

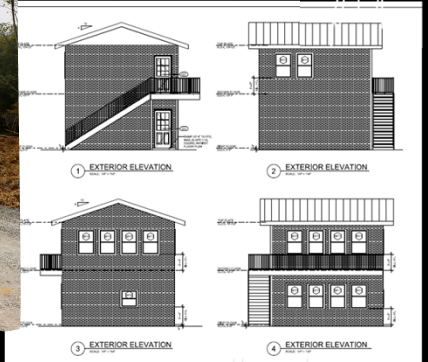
ON HARPER'S WAY

300,000 SQ. FT. BUILDING

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INDUSTRIAL GROWTH

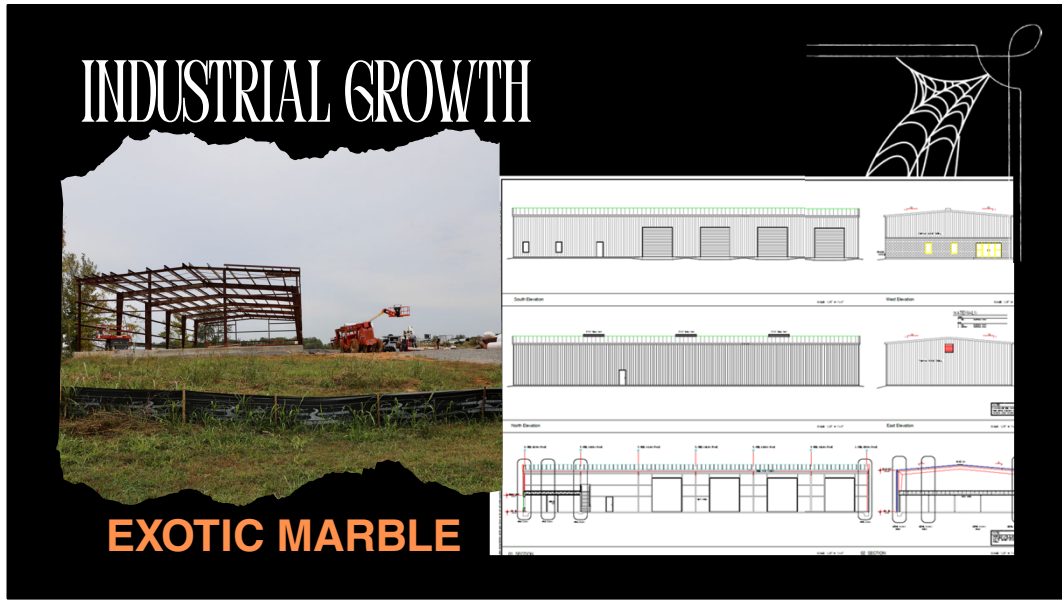
SRM
CONCRETE



SMYRNA READY MIX (SRM) CONCRETE

ON CENTER DRIVE OFF INDUSTRIAL DRIVE

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EXOTIC MARBLE

ON UNION ROAD

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STUTZ WIRE

ON SCT DRIVE WHERE DEE CEE ENDS

PRECISION MACHINED COMPONENTS

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HERITAGE HIGH SCHOOL ROAD EXTENSION

FINISHED

ROAD CONNECTS HERITAGE HIGH SCHOOL TO PINSON LANE

CITY BUILT BUT GIVEN TO ROBERTSON COUNTY SCHOOLS TO MAINTAIN

HELP RELIEVE TRAFFIC ON PLEASANT GROVE AND CROSS PLAINS ROAD

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TRANSPORTATION



31W / SAGE ROAD INTERSECTION

31W / SAGE ROAD INTERSECTION

TURN LANES ON CEDAR BROOK AND SAGE ROAD

FINISHED

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SAGE ROAD WIDENING

MADELINE TO CARDINAL

CURRENTLY UNDER CONSTRUCTION BY ROGERS GROUP

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SAGE ROAD WIDENING

CARDINAL TO 31W

IN DESIGN AND R.O.W. PHASE

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76 AT PLEASANT GROVE ROAD
INTERSECTION IMPROVEMENTS

IN DESIGN PHASE

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TYREE SPRINGS ROAD IMPROVEMENTS

New traffic Signal at South Palmers Road

New Elementary School will help relieve traffic

Turn Lanes into Subdivisions

Traffic Control improvements at Tyree and Meadows

Sidewalk on West side of Tyree Springs Road from South Palmers to the Greenway

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TRAIL OF TREATS

PARKS AND RECREATION DIRECTOR, KEVIN WHITTAKER TO SPEAK ABOUT THE EVENT

OCTOBER 26TH AT 6 PM IN THE MUNICIPAL PARK

THANK YOU SELENA AND ZACH IN THE PARKS DEPARTMENT FOR PASSING OUT CANDY

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[BASEBALL VIDEO]

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NEW TENNIS COURT COMPLEX

\$1.8 MILLION PROJECT

SIX COURTS IN TOTAL

FINISHED

RIBBON CUTTING AND DEDICATION CEREMONY YESTERDAY

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PARKS AND RECREATION



SOCCER COMPLEX PARKING LOT EXPANSION

\$3 MILLION PROJECT

WAITING ON STATE TO APPROVE GRANT

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PARKS AND RECREATION



RECREATION CENTER

UNDER CONSTRUCTION

\$24 MILLION PROJECT

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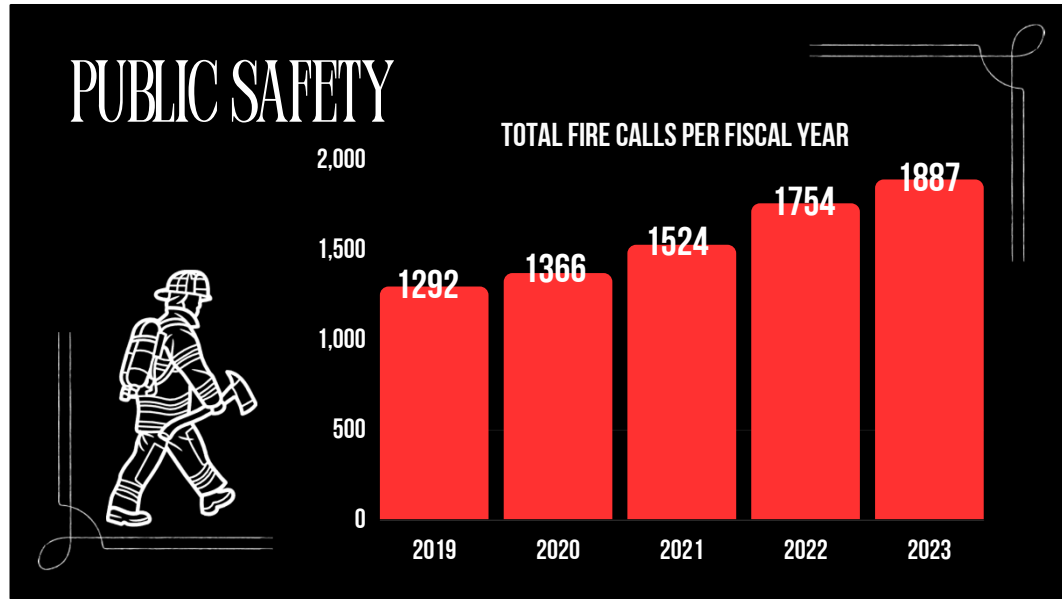


POLICE AND FIRE VEHICLES

ORDERED A \$1 MILLION FIRE ENGINE

ORDERING 4 NEW POLICE VEHICLES

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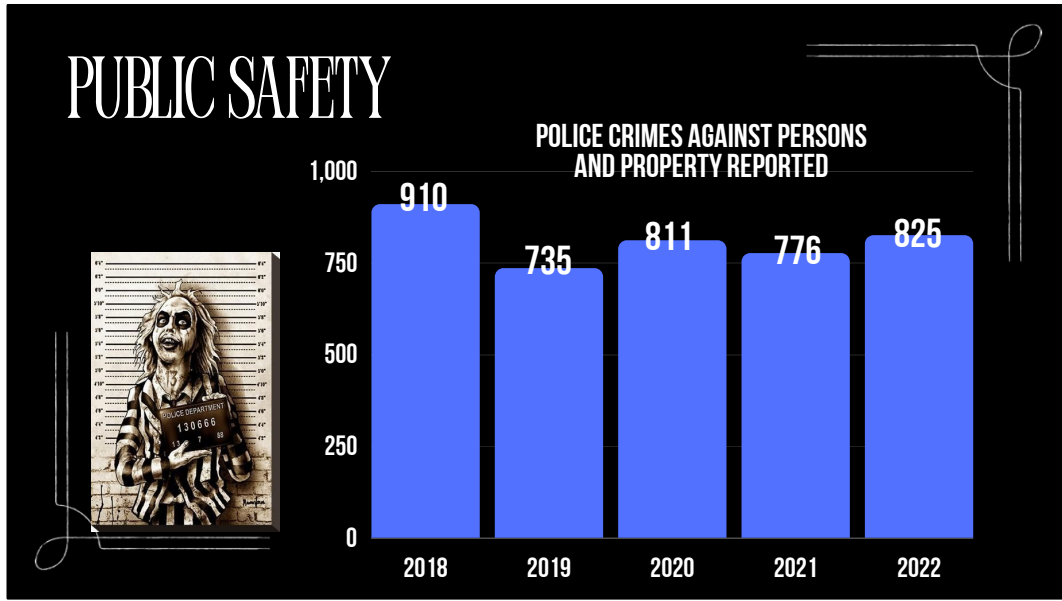


TOTAL FIRE CALLS PER FISCAL YEAR

GOING UP EACH YEAR

1,887 CALLS IN 2023

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POLICE CRIMES AGAINST PERSONS AND PROPERTY REPORTED

CRIME INCREASED IN 2022 WITH A TOTAL OF 825 REPORTS

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WASTEWATER

DO YOU KNOW WHAT
GRUESOME **MONSTERS**
ARE LURKING IN THE
SEWERS?



SEWER CREATURE VIDEO

LET'S SPREAD THE WORD TO ONLY FLUSH THE 3 P'S

PEE
PAPER
POO

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WASTEWATER



[WASTEWATER PLANT VIDEO]

DOUBLE CAPACITY

ESTIMATED COMPLETION END OF JANUARY 2024

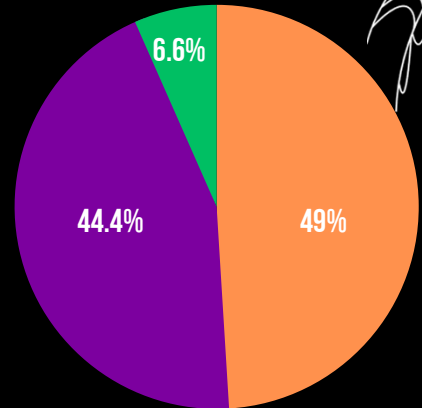
\$21 MILLION PROJECT

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WASTEWATER

GRAVITY SEWER CONNECTIONS	3,297
LOW-PRESSURE GRINDER SEWER CONNECTIONS	2,986
VACUUM SEWER CONNECTIONS	445
TOTAL CUSTOMERS	6,728

SEWER SERVICE TYPES



SEWER SERVICE TYPES

MORE GRAVITY SEWER THAN GRINDER PUMPS

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BOX CULVERT PROJECT

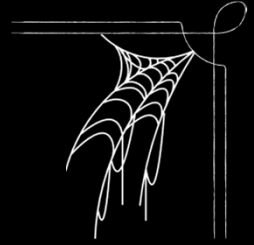
3 AREAS AROUND TOWN

OVER \$1 MILLION PROJECT COST

VILLAGES COURT

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STORMWATER



**HOBBS DRIVE
BOX CULVERT
PROJECT**

HOBBS DRIVE

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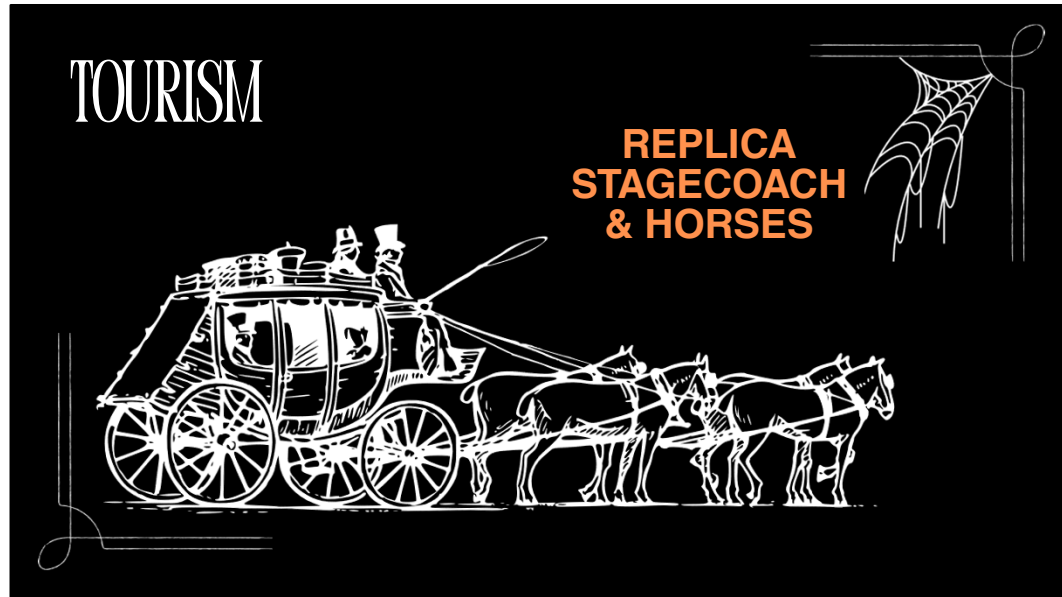
STORMWATER

APACHE TRAIL BOX CULVERT PROJECT



APACHE TRAIL

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REPLICA STAGECOACH AND HORSES

CITY LOGO

IN FRONT OF THE MUSEUM AND CHAMBER BUILDING

CAN CLIMB INTO THE COACH FOR A PHOTO OP

OUT FOR REQUEST FOR PROPOSALS

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[GRINCH VIDEO]

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Christmas Tree

34 ft tall
6 ft star
40ft total height
18.5ft diameter base

The previous tree was roughly 25ft tall and 8ft base.

Christmas on Main Street and Parade - December 2nd at 3pm

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[THATS ALL FOLKS]

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