

**ORDINANCE NO. 19-03**

**AN ORDINANCE AMENDING THE SIGN SECTION OF THE ZONING ORDINANCE TO INCLUDE REVISED WALL SIGNAGE REQUIREMENTS FOR COMMERCIAL AND INDUSTRIAL BUILDING SIDE WALLS**

**WHEREAS**, Signs constitute a separate and distinct use of the land and buildings upon which they are placed for improved visibility and for economic purposes; and,

**WHEREAS**, the City's Zoning Ordinance intent and purpose includes but is not limited to establishing reasonable and impartial regulations for all buildings including signs to protect the general public health, safety, convenience, and welfare and to further economic development; and,

**WHEREAS**, The White House Planning Commission at the January 14, 2019 meeting reviewed and approved this proposed amendment and voted to recommend its passage to the Board of Mayor and Aldermen; and

**NOW, THEREFORE, BE IT ORDAINED AND IT IS HEREBY ORDAINED BY THE BOARD OF MAYOR AND ALDERMEN OF THE CITY OF WHITE HOUSE, TENNESSEE, AS FOLLOWS:**

**SECTION 1.** That the Zoning Ordinance being the Municipal Zoning Ordinance of the City of White House, Tennessee is hereby amended by deleting and replacing section 4.070 (J)(10)(b) as listed in "EXHIBIT A"

**SECTION 2.** That the Board of Mayor and Aldermen of the City of White House, Tennessee, hereby certify that this Ordinance has been submitted to the Planning Commission of the City of White House for a recommendation, and a notice of hearing thereon has been ordered after at least fifteen (15) days' notice of the time and place of said meeting has been published in a newspaper circulated in the City of White House, Tennessee. This Ordinance shall take effect fifteen (15) days from the date of its final passage, the public welfare demanding it.

**SECTION 3.** If any section, clause, provision, or portion of this Ordinance is for any reason declared invalid or unconstitutional by any court of competent jurisdiction, such holding shall not affect any other section, clause, provision, or portion, of this Ordinance which is not itself invalid or unconstitutional.

**SECTION 4.** In case of conflict between this Ordinance or any part thereof and the whole or part of any existing or future Ordinance of the City of White House, the most restrictive shall in all cases apply.

First Reading:	February 21, 2019	PASSED
Second Reading:	March 21, 2019	PASSED

  
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Michael Arnold, Mayor

ATTEST:

  
\_\_\_\_\_  
Derek Watson, City Recorder

**ORDINANCE 19-03  
"EXHIBIT A"**

**4.070 Standards for Signs: J. Standards and Criteria (10) Commercial and Industrial Districts (b) Wall, Marquee, Projecting, Awning, and Canopy Sign Location:**

**b. Wall, Marquee, Projecting, Awning, and Canopy Sign Location:**

~~Buildings with more than one (1) street frontage shall be allowed secondary signage. The secondary signage is only allowed in connection with a full time customer entrance. The location of the secondary signage must be within fifty (50) feet of the centerline of the entrance. The owner of the structure shall designate the primary and secondary entrances of the building. When applying for a secondary wall, marquee, projecting, awning, and canopy sign, the maximum square footage of the signs shall be calculated for sixty (60) percent primary entrance, forty (40) percent secondary entrance. The top of all wall/marquee signs including reader board section shall be below the roofline.~~

**b. Wall, Marquee, Projecting, Awning, and Canopy Sign Location:**

Building signage square footage per Table J Table 1 Signage Area and Heights are based on the front building walls including street frontages. Additional limited wall signage on the side buildings walls adjacent (not including properties separated by public streets) to non-residential zoning districts may be permitted at a limited maximum square footage of two (2) percent of the building wall area when approved as part of the building design plan review completed by the Planning Commission. The Planning Commission's review will include the proposed building and signage design to determine if the additional wall signage would match the building design character of the area. Projecting, awning, and canopy signage located on side buildings walls are limited to twenty-five (25%) of the permitted calculated sq. ft. The top of all wall/marquee signs including reader board section shall be below the roofline